

The Guidebook for International 1688 Buyers

January 2023 version









Beginner's guide for international buyers





1. How to register for an Alipay Personal Account?



Register for an Alipay Personal Account



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Message







< Verification Center



Personal Information

Incomplete >

Uploaded

Complete all your identity informat...

Verification Photo

Upload verification photos to improve yo...





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< My Account	
Profile Homepage	P >
Real-name Verification	Verified >
Alipay Account	
My Namecard	
Taobao Account	
我的车辆	>
Shipping Address	>
My Invoice Title	>
邀请有礼	(紅包拿不停) >
Favorites	>



2. How to register for a 1688 account?



Register for a 1688 account

1688.com official website







▲ If you are an international buyer (not a buyer in China), please register for <u>personal account</u> (个人账户注册)

注册协议	× 更多: 如何设置会更好?
「由杨炳浩」你开出这个如本好中,正十回来并,在此注意你走门了这次,这场象观由杨炳浩,大八两部特别开始	沪注册不成功?
【中國國政】恐住中國江加加陸中急击同意制,应当以美國國以下MAX。 <u>這些另外中國國政、加力運動的文中的</u> <u>容,其中包括:</u>	沪可以开店吗?
1、与您约定免除或限制责任的条款:	·人账户需要准备什
2、与您约定法律适用和管辖的条款:	(総注册多个会员账
3、其他以粗体下划线标识的重要条款。	
如您对协议有任何疑问,可向1688服务中心(请点击)咨询	180
【特别提示】 <u>您已充分理解,阿里巴巴中国站是一个商业贸易采购平台,而并非面向消费者的消费购买市场,当</u> 页面提示填写信息、阅读并同意协议且完成全部注册程序后,即表示您已充分阅读、理解并接受协议的全部内容 您的真实贸易需求而使用阿里巴巴服务,如您因阿里巴巴服务与阿里巴巴发生争议,应适用《阿里巴巴服务条款 您在使用阿里巴巴服务中与其他用户发生争议,依您与其他用户达成的协议处理。	<u>当您按照注册</u> <u>8、井将基于</u> び 处理; 如
阅读协议的过程中,如果您不同意相关协议或其中任何条款约定,您应立即停止注册程序。	
《阿里巴巴服务条款》	
《隐私政策》	
《支付宝服务协议》	



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Register for a 1688 personal account



血企业账户注册

8 个人账户注册

无企业营业执照的个人用户请注册个人账户。权益如下: 做个人实名认证; 作为买家身份采购;



Enter the verification number sent to your mobile phone

Verify your 1688 account





Verify your 1688 account with Alipay personal account

- 1. Click Alipay account management '支付宝账户管理'
- 2. Select '现在去认证' to verify your account

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	1688 买家工作台	首页 交易	分销管理	采购 设置	服务 ~				服务	✔ 输入服务
切換卖家贩	 最近使用 〉 买家账号管理 へ 账号信息 账号安全 安全中心 支付宝账户管理 	收货地址,发货地址,退货地 公告:解绑支付宝功能升级中 支付宝账户 支付宝账户 <u>您已经成功</u> 您现在可以餐	址已统一收拢到买 ,暂不开放。	家工作台的交易 付 宝账户 行安全交易服务。	->交易资料管理	星->收贷地址管理"菜单	,点击跳转			X
	天家的家伙证 我的认证 深度认证 企业名称认证 个人实名认证 点亮工商红盾 一键绑定微博 一键开通钉钉	账户信息 账户名: 状态: 火型: 余额: 常见问题 · 支付宝绑定规则是什么? · 支付宝解绑或更换次数有限器 · 网商银行融易收是什么?	65-915****42 杰 已绑定 未认证 个人账户 查询 充值		成立阿/开選 換支付宝账户 E <u> 一 支付主局</u> 7 加 ・支付: ・支付: ・融易!	2 什么是支付宝商 宝解绑或更换操作不成: 宝账号使用遇到问题怎: 收如何使用?	5户版 功怎么办? 么办?		查看更	3



Verify your 1688 account with Alipay personal account

Once your status has been authenticated '已绑定已认证', you can start to authorise your 1688 account with WorldFirst to make 1688 payments.

手机阿里	~ 淌	it 🨇	1688首	i页 我的阿里	~ 进货单	0 ~ 我	的收藏~	试信通~	实力商家 >	超级工厂~	工业品牌~	我是供应商~
1688 买家工	C作台	首页	交易	分销管理	采购	设置	服务	\sim				服务
最近使用	5	收货地址,发货	也址,退货地	地址已统一收拢	到买家工作台	的"交易->	>交易资料	管理->收货	地址管理"菜单	1,点击跳转		
	1	公告: 解绑支付到	宝功能升级。	中,暂不开放。								
买家账号管理	^	支付宝账户										
账号信息												
账号安全		文打玉账尸										
安全中心			您已经成	功绑定了您的	的支付宝账	户						
支付宝账户管理			您现在可以 <u> 今日</u> +++++	使用支付宝账户	进行安全交易	易服务。 1472 - FU						
买家商家认证	~		正址文刊玉	提坝可免费,且	合规经宫坝)	1級, 点面	辺即开連					
我的认证		账户信息										
深度认证			账户名:		查看我的账	户; 更换	支付宝账月	È				
企业名称认证		~	状态:	已绑定 已认证	Æ							
个人实名认证			类型:	个人账户		开通	支付宝商户	白版 🕜 (十么是支付宝丽	南户版		
点亮工商红盾			余额:	查询 充值 提	现							





3. How to register for a WorldFirst account?

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Register for a WorldFirst account

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WORLDFIRST	Have an account? Log in here
1	2
Country or region	Your Account

Where are you registered?

This will be the country or region where your business is registered.

Country or region

Please select your country or region

Continue

Complete your registration with WorldFirst

.....



WORLDFIRST

WORLDFIRST	Have an account? Log in here
Country or region	2 Your Account

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Welcome to WorldFirst!

Verify your email address, set a secure password and create your account.

🗹 En	mail 🔲 Mobile
Email	
Enter email address	s Send co
nter code	
reate your password	
Enter a password	5
Enter a password I would like to re By creating an a Privacy Policy, y	eceive WorldFirst promotional materials. account you agree to our <u>Terms And Conditions</u> , you also confirm that you are the owner or a
Enter a password I would like to re By creating an a <u>Privacy Policy</u> , y Director of the b	eceive WorldFirst promotional materials. account you agree to our <u>Terms And Conditions</u> , you also confirm that you are the owner or a pusiness.
Enter a password I would like to re By creating an a Privacy Policy, y Director of the b Create account	eceive WorldFirst promotional materials. account you agree to our <u>Terms And Conditions</u> , you also confirm that you are the owner or a business. Previous



4A. Unlink your Alipay Business account from 1688.com

Alipay Business account to pay to 1688.com

Unlink your Alipay Business account from WORLDFIRST 1688.com 1.Login to your Alipay Business account 2.Next, select 'Kuajingbao' When do I need to unlink my Alipay Alipay FOR GLOBAL BUSINESS **Business account?** Home 欢迎您使用支付宝国际账户 To automate your 1688 payments Welcome to Alipay for Global Business (5) Fund Management A using World Account, you will be required to unlink your Alipay Withdraw **Currency Account** Withdraw Transfer Topup Business account from 1688 com Transfer + Add Currency Conversion Available Balance Chinese Yuan Please note that a default payment Topup 143.48 CNY Available Balance 143.48 CNY fee of 0.8% will be charged for Transaction Statem... ^ US Dollar outgoing payments to suppliers on Total Balance ⑦ Freeze Balance Available Balance 10,74 USD 1688.com. Account Activity 143.48 CNY 0.00 CNY Euro Funds Movement Available Balance 0.00 EUR Historical Statement British pound sterling 22 Partners' services ^ **Chinese Yuan-Recent Activity** Chinese Y ... V Kuajingbao Bank Account Info Time Type Remarks Amount +7.97 CNY 2022-09-01 20:51:04 Collection

Unlink your Alipay Business account from 1688.com



3. Identify the 1688 account(s) you wish to unlink4. Select 'details'



Unlink your Alipay Business account from 1688.com

5. At the top right, select 'Revoke Authorisation'6. Click 'Confirm' and you'll be prompted to enter your password

Tip: You might want to save your 1688 ID for later when authorising WorldFirst to make payments to 1688.com

	ф ¹¹ А	English V	
Details 💿 FAQ	Revoke Authoriz	zation	Are you sure you want to revoke this authorization?
1688 ID	测试买家账号003	m account type	After revoking the authorization, the 1688 account cannot use your Alipay International account's balance through KJB.
1688.com account type Status	Private account Active		Cancel
Validate Date	2022-09-26 14:08:54	Date	2022-09-26 14:08:54
Validate Period	2036-12-31 08:00:00		
Service Details	You will authorize this 1688 merchant to pay for the goods by using your funds in your Alipay Business		
Payment method	Deduct funds from the RMB account balance of Alipay Business		
	Back		

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4B. Authorise your 1688 account with WorldFirst



Authorise your 1688 account with WorldFirst





Click 'Activate' to authorise

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Home > Funds Management > Cross-border Pay (跨境宝)

Cross-border Pay (跨境宝)





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Authorise 1688.com accounts



Read and agree with the agreement



\oslash	2	3
Authorise	Confirm	Activation result
1688.com	authorisation	
account	agreement	

Account details



Enter the 6 digit code sent to your mobile number **ORT** to securely authorise your 1688 account



WORLDFIRST

And you've successfully authorised your 1688 account to WorldFirst!

WORLDFIRST





You have successfully activated Cross-border Pay (KJB) service

Start paying with Cross-border Pay (跨境宝) on 1688.com

Return to Cross-border Pay (跨境宝) main page

Return to WorldFirst homepage

How to pay using Cross-border Pay (跨填宝) Step 1: Authorise a 1688.com account in your World Account Step 2: Visit 1688.com to place an order using your authorised 1688.com account Step 3: Select "跨填宝" as your payment method on 1688.com Step 4: Ensure your World Account has sufficient CNH balance or convert other currency balances to CNH currency account. FAQ Purchase on 1688.com now



4C. Add funds to World Account

To avoid payment issues, please ensure sufficient CNH balances in World Account when making 1688 purchases



Login and select 'Account details' on your WorldFirst dashboard



Which account would you like to receive funds in to?

You can use the below receiving accounts or create a new one





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Two ways to add currencies: A. Open 1 out of the 14 currencies available (usually you would choose a local currency in your country, eg. AUD in Australia) B. Open a CNH currency account

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Create a receiving account

Please select a currency Please select Q Image: gradient state Q Image: gradient state Q Image: gradient state Q Image: gradient state Q

Create a receiving account

Please select a currency



Give your new receiving account a 'nickname'

Please enter

This is to help you manage multiple receiving accounts



Cancel



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Home > All receiving accounts > Receiving account details

Receiving account details

Receiving account	
Account holder name	
•	
Currency CNH	
Account Number	
View details	



5. How to make an order on 1688.com?



Make the order on 1688.com

Go to 1688.com







WORLDFIRST



1688 specialised page for international buyers



Visit global.1688.com/#/home to browse products for international buyers

\leftrightarrow \rightarrow C $($ global.1688.com/#/hor	ne			R 🛧 💽 🛪
🛛 手机阿里 🛛 欢迎来到阿里巴巴 🧧	请登录 免费注册 1688首页 我的阿里~	✓ 进货单 🚺 ✓ 我的收藏 ✓ 诚信通 ✓	实力商家 ~ 超级工厂 ~ 工业品牌 ~	我是供应商 > 客服中心 > 网站导航 >
1688 跨境专供 global.1688.com	跨境采购一站式工作台	• • • •	── 采现货+找工厂 (□) -	站式工具服务 🔷 全球商机高效匹配
	欢迎来到跨境频道, 查看买家使用	指南 去看看>		
欢迎来到跨境专供	腔倍坤壶 认频整度可定度的 解锁目	- 法禁信平公商品链按搜索 - 批量图搜笔功	ま の	
免费注册 一键登录	输入商品关键词	TNR2-28 I DIBHRIDIZIZY ()N7761764-41	RD ()	搜索
首页				
跨境搜索 《公开版》	跨境专题 小二精选推荐			
排行榜单 ⊖ 我的铺货列表 ⊖	【1688 线上研讨会韩国场】 在韩买家外币直采方案 9月2日(周四)下午3时	女装跨境热卖专供 世界好货源头直供	食品跨境热卖精选 源头美食精选直采	
认领跨境买家身份 一键解锁全部功能				选货节
点击认领	合规安全・快速高效・超优汇率			







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提交成功







1688 路境专供 global.1688.com	
	amazon hot selling ② 捜索
10会员 跨境电商 跨境电商 查看名片>	所有类目 > 数码、电脑 > 3C数码配件 > 手机配件 > 蓝牙耳机 亚马逊 × 节日 × 通话功能 × 共1件相关产品
首页	48小时发发 通用排序
跨境搜索 🚛	综合 成交額 → 上新 ⇒ 价格 ⇒ ¥最低价 - ¥最高价 所在地区 ∨
排行榜单	
我的铺货列表	
物流服务	
买家攻略	
跨境超级买家	X
跨境宝	
商家入驻	
神神	2020 amazon hot selling sport stereo



6. How to make a payment on 1688.com?



Make a payment on 1688.com using Cross-border Pay solution

Find products to buy













1	跨境2020夏新款儿童礼服网纱椰树烫钻长裙无袖木耳边童装连衣裙女	¥175.35 订单总金额:¥175.00 服务费(0.2%):¥0.35 请在4天23时59分内完成支付
	跨境宝 外币采购, 大额无忧	
	支付宝 支付宝知托付	
	银行转账 大额轻松付, 担保无忧 收款户名:杨宏梅	2
		请阅读《跨境宝2.0买家代采服务开通协议》 同意协议并付款

OROUP

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Input the Alipay personal account password





Complete the order!







WORLDFIRST

Customer Service

Carter Telephone Imail Address

In Australia In New Zealand OutsideAustralia 1800 744 777 | anzclients@service.worldfirst.com 07 839 6114 | anzclients@service.worldfirst.com +61 2 8298 4990 | anzclients@service.worldfirst.com

Phone hours: Monday to Thursday 08:00 –18:00 AEST/AEDT and Friday 08:00 –17:30 AEST/AEDT We will reply to you within 1 -2 working days